April 11<sup>th</sup>, 2025

Dear Valued Customer,

You may already be aware that the White House has implemented a temporary 90-day halt on reciprocal tariffs. Throughout this period, the tariff rate will be set at a uniform 10%. The only exception to this is regarding China, where the tariff has increased to 145%.

In light of this development, we are closely monitoring our pricing on a daily basis.

- Our suppliers have indicated that a modest price adjustment may occur at the beginning of June. This increase is intended to mitigate the effects of the 10% base tariff. We will provide you with any specific pricing changes as soon as we have them.
- Following the 90-day pause, we will evaluate whether a second price increase will be necessary. We remain optimistic that the U.S. and other countries will reach a resolution, eliminating the need for any additional price adjustments.

That being said, The J.C. Manny Co. is actively taking steps rather than merely observing. We are in ongoing discussions with our suppliers to find ways to reduce the effects of these tariffs and are diligently monitoring our purchasing activities.

We will keep you informed as we acquire more information and as the scenario evolves. No matter the circumstances in the world, our commitment remains centered on you, our valued customer.

For three decades now, we have adhered to *Our Mission Statement:* Our goal is always to give you quality garments that are creatively designed and cost consciously imprinted, all in a timely manner.

We appreciate your confidence in The J.C. Manny Co. for your garment imprinting needs.

Warm regards,

Joni E. Mandrell

President

The J.C. Manny Logo Apparel Co., LLC

